


Papillio®

*Spring
Summer
2012*

As long as stock lasts!



Dear Papillio® Customer,

Fashion continues to evolve.

Once upon a time shoes were mere bystanders, now shoes are sometimes the trailblazers. Today the question might be; 'what can I wear with these denim sandals?' - not the other way round.

We have created some looks for you and would welcome your thoughts.

Do send feedback to stylecoach@papillio.de and let us know which ones you like or send us photos of your favourite outfits with Papillio® sandals.

It is the little things that make a look work. The perfect scarf or bag make all the difference. Our styles come into their own with the latest chinos or jeans.

Want to wear flats with a dress? No problem - let us help you (take a look at page 13).

Shooting the catalogue in Mallorca was incredible - have a look at our website www.papillio.com for a peek behind the scenes. On our site you will also find the entire Papillio® range in the online shop, and for those who prefer to buy in store we have a shopfinder to help you locate your nearest retailer.

Happy shopping!

Your Papillio® Team



Florida Hippie flowers multi

Birko-flor® · 3 19 08 3

size 36-42

Denim - The Material of Summer 2012!

*Never out of fashion and
always reinventing itself, denim
is simply the must-have fabric
of summer 2012.*

*At Papillio® the denim is set
off with off-white flowers
and brightly-coloured stems.*


*Our tip - a second denim
accessory such as a bag or
scarf will complete the look.*

*Note: The frayed edges are
integral to the look and make
sure that each shoe is unique.*



Gizeh
Jeans multicolour
textile ·  2 02 35 1
size 36-42



Madrid
Jeans flowerstitch
textile ·  2 70 88 3
size 36-42

*Unlock the Summer with
Peacock Feathers!*

*Nothing will be more sought
after this summer than the
feathers of this majestic bird.
They will be on T-shirts, jewel-
lery - and now on our sandals
too.*

*Why do we have so many vari-
ations of this design? To make
your choice as difficult as
possible of course! ☺*

*Find different colour schemes
of this design over the next
pages.*

1 Madrid Peacock brown

Birko-flor® · ☞ 270731 · ☞ 270733
size 36-42

2 Gizeh Peacock brown

Birko-flor® · ☞ 202201
size 36-42

3 Florida Peacock brown

Birko-flor® · ☞ 317591 · ☞ 317593
size 36-42

4 Arizona Peacock brown Soft Footbed

Birko-flor® · ☞ 362131 · ☞ 362133
size 36-42

5 Pisa Peacock brown / black

Birko-flor® · ☞ 376613
size 36-42

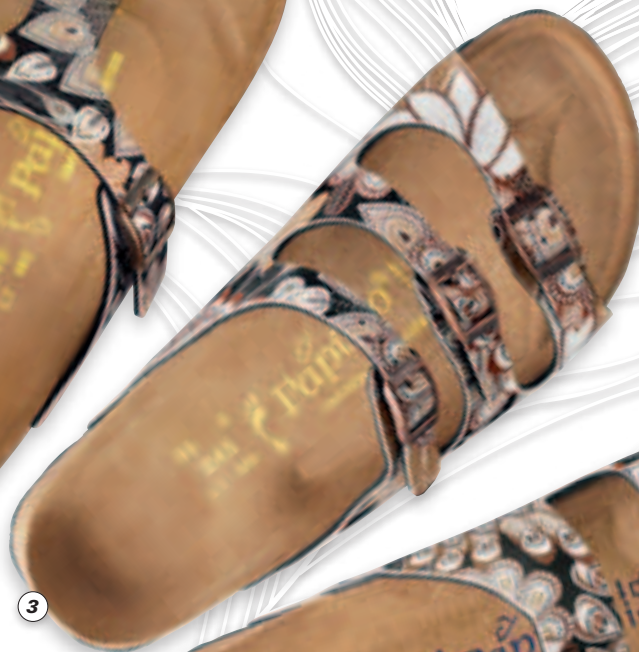




1



2



3



4



5

The Right Width

As feet vary not only in length but also in width, we offer many styles in two alternatives:

 for slim, narrow feet.

 for slightly broader feet.

Do look out for the width mark on each shoe.

Prices and product descriptions are on the left-hand side.



Turin Peacock blue
Birko-flor® · 👤 2 36 61 1
size 36-42



Florida Peacock blue
Birko-flor® · 👤 3 17 58 3
size 36-42

Peacock Feathers Galore...

The colour and radiance of the peacock is reflected in the colourful styles on these pages.

You can choose between blue-green feathers and a bright mix of orange, purple, green and blue...

Note: Pairs may not be identical. This allows you to express your individuality and is not seen as justifiable grounds for complaint.



Madrid Peacock white

Birko-flor® · 2 70 74 3

size 36-42



Spirit of the 60's

*Not a child of the flower
power era?*

*Think nothing of it - nor
are we, we are just 20
years old after all -
but opt for our vintage
flower design in white in
summer 2012 and you will
have the perfect hippie look.*

*Add loose trousers, a
flowery tunic and a hat -
and you are set for a
perfect summer!*





Florida
Vintage flower white
Soft Footbed

Birko-flor® · ☞ 3 17 74 1 · ☞ 3 17 74 3
size 36-42



Pisa
Vintage flower white / white

Birko-flor® · ☞ 3 76 67 3
size 36-42



Tabora
Vintage flower white

Birko-flor® · ☞ 2 10 89 1
size 36-42



Papillio® Footbed

At the heart of our shoes is the orthopaedic footbed. Each one is crafted by hand in Germany and carefully checked before it is made into a shoe. Exactly why our footbeds are so good for your feet is explained here:

1 Footbed edging

The footbed edging is deliberately elevated to protect your feet and especially the toes.

2 Toe-grip

The toe-grip provides support and helps assist the foot's natural rolling movement.

3 Cross arch support

The raised support in the centre of the shoe promotes correct posture and helps prevent fallen arches.

4 Suede leather lining

High-grade suede is used for a foot-friendly lining.

5 Inner and outer longitudinal arch support

The longitudinal arch supports on either side of the shoe help balance the foot while walking.

6 Deep heel cup

The heel cup holds the heel securely and helps anchor the foot.

We adore Quinces!

It's not just the luminous yellow that captures our imagination but we love these sweet fruits as jam.

Our favourite recipe is: Remove the stones and quarter 2 kg of quinces.

Place them in a large pan with a cup of water, slowly bring to the boil gradually adding 1 kg of sugar whilst stirring. (Taste periodically, less sugar may be needed depending on the ripeness of the fruit.)

Now comes the secret ingredient: add 2 teaspoons of ground cardamom, then enjoy on fresh bread!



Florida Vintage flower blue

Birko-flor® · 3 17723

size 36-42

Pure Romance

For all those romantics out there we have created our pretty pattern 'flowerful'.

The all-over design is available in blue and white.



Frankfurt Flowerful white

Birko-flor® · ☞ 1 72 64 3

size 36-42



Arizona Flowerful blue

Birko-flor® · ☞ 3 62 23 3

size 36-42



Florida Flowerful blue

Birko-flor® · ☞ 3 17 77 3

size 36-42



Papillio

Soft Footbed

Tender and weary feet need even more comfort and support which is why we offer various models in a special soft footbed with superb shock absorption.

The Papillio® foam layer is made up of thousands of minute air bubbles which cushion each step and return to form each time providing extreme comfort when walking or standing.

Papillio® Soft Footbed:

- 1 lower layer of jute
- 2 blend made of cork and latex
- 3 upper layer of jute
- 4 latex-foam layer
- 5 suede lined footbed

Soft footbed Papillio® shoes are identified by a blue stamp on the footbed.





Frankfurt Flower black white
Soft Footbed

Birko-flor® · 👣 1 72 62 1 · 👣 1 72 62 3
size 36-42



Florida Flower black white
Soft Footbed

Birko-flor® · 👣 3 17 69 3
size 36-42

Gizeh Flower black white

Birko-flor® · 👣 2 02 29 1
size 36-42



Our tip:

Animal prints remain hot property! Our 'snake' and 'leo' designs will be available for just as long as supplies last so act soon. 😊

Our reptile family has also grown:

On the next page you will find our new 'anaconda' design with the latest relief moulding which lends it a special 3D appearance!



**Madrid
Leopard classic dark brown**

Birko-flor® · ☞ 1 33 47 3
size 35-43



**Gizeh
Leopard classic dark brown**

Birko-flor® · ☞ 2 68 54 1
size 35-43



Madrid Snake brown

Birko-flor® · ☞ 1 33 48 3
size 35-43



**Gizeh
Snake brown**

Birko-flor® · ☞ 2 68 55 1
size 35-43





Madrid Anaconda

Birko-flor® · 2 70 90 3

size 36-42



*For more detailed information about our products and our distributors around the world please visit our website:
www.papillio.com*



Item no. 081186 04